## DISTRIBUTOR BULLETIN



**Subject:** AK-UHD12G now available

**Bulletin Type:** Product Marketing Service

**Bulletin Number:** Pro Video-2017-MB-62D

Date: September 1, 2017

**Product:** Systems: Studio/Box Camera System – Accessories

The AK-UHD12G 4K 12G output card for the AK-UB300G is now available for immediate purchase. As demonstrated at NAB 2017 the optional AK-UHD12G board, when installed in the AK-UB300G box camera, enables two outputs of up to 2160(UHD-4K) 60p video over single 75-ohm SDI links utilizing the SMPTE ST-2084 12G SDI standard. The option card replaces the quad SMPTE 424M 6G-SDI card standard on the camera, and can alternately function as a quad link 4K output card.

| MODEL     | DESCRIPTION                         | SUGGESTED<br>LIST PRICE | RECOMMENDED<br>RESELLER<br>PRICE | DISTRIBUTOR<br>PRICE | ADVERTISING:<br>MAP, OPEN<br>or<br>RESTRICTED |
|-----------|-------------------------------------|-------------------------|----------------------------------|----------------------|---|
| AK-UHD12G | 12G SDI Output Card<br>for AK-UB300 | \$4,500.00              | \$4,045                          | \$3,845              | OPEN  |





AK-UB300G users who are utilizing UHD 4K video will be able to connect to these 12G outputs and avoid the cumbersome use of quad link 3G SDI either to reduce cabling or to take advantage of forthcoming 12G SDI UHD, 4K products. Just as the quad 3G SDI outputs can be used for HD instead of 4K, the 12G SDI outputs can alternately output standard HD formats supported by the AK-UB300.